

# PRIVACY INFORMATION ACC. TO ART. 13 GDPR FOR CUSTOMERS AND INTERESTED PARTIES

With the following information we would like to inform you about the processing of your personal data and give you an overview of your rights under the EU General Data Protection Regulation (GDPR). Please note that not all components of this letter apply to you, as the question as to which data are processed in detail and how they are used is of decisive importance for the according to the underlying contract.

## I. Who is responsible for data processing and who is the data protection officer?

Responsible for data processing is LINDY-Elektronik GmbH Markircher Str. 20-24 68229 Mannheim Germany E-Mail: InternationalSales@lindy.com www.lindy-international.com You can reach our data protection officer, Karin Grosskinsky, at <u>dsb@lindy.de</u>

### II. Which data do we use and where do these come from?

Within the framework of the business relationship, we process the following personal data relating to you

- Personal data (name, address and other contact details, such as delivery address, e-mail address)
- Advertising and sales data
- Documentation data (e.g. consent newsletter, consent direct debit)
- as well as other data comparable with the mentioned categories.

As a rule, we receive the above-mentioned personal data directly from you as our customer. within the scope of our business relationship. In addition, we process - insofar as it is necessary for the provision of our service required - personal information we collect from publicly available sources

(e.g. debtor directories, commercial and association registers, Internet) or to win the are transmitted to us by other companies of the group or by other third parties.

### III. Why do we process your data (purpose of processing) and on what legal basis?

We process personal data in accordance with the provisions of the EU General Data Protection Regulation (GDPR) and the Federal Data Protection Act (BDSG).

1. Fulfilment of contractual obligations (Art. 6 para. 1 b GDPR)

The processing of your data takes place in the context of the deliveries of our products in the context of the implementation of our contracts with our customers or for the implementation of pre-contractual measures and to deal with technical issues that may arise upon request.



## 2. Consent (Art. 6 para. 1 a GDPR)

If you give us consent to process personal data for certain purposes (e.g. newsletter dispatch), the lawfulness of this processing is on basis of your given consent. A given consent can be revoked at any time. This also applies to the Revocation of declarations of consent that were submitted to us before the GDPR came into force, i.e. before 25 May 2018 have been granted to us. We would like to point out that the revocation of a consent is only possible for the future and does not affect the legality of the data processed until revocation.

## 3. Legitimated interests (Art. 6 para. 1 f GDPR)

If necessary, we process your data beyond the actual fulfilment of the contract for the purposes of

Protection of legitimate interests of us or third parties. Examples:

- Assertion of legal claims and defence in legal disputes,
- Ensuring IT security and IT operations,
- Prevention and investigation of criminal offences,
- Measures for business management and further development of products.

4. Legal requirements (Art. 6 para. 1 c GDPR) or public interest (Art. 6 para. 1 e GDPR) In addition, as a limited liability company we are subject to various legal obligations, i.e. statutory

requirements (e.g. tax laws). The purposes of the processing include, among other things: Identification of customers. Supply of products, correspondence, invoicing,

Processing of any existing liability claims and assertion of any claims,

Data processing for payment transactions.

# IV. Data access: Who gets my data?

Within the company, those departments that have access to your data for the purpose of fulfilling their obligations are given access to it of our contractual and legal obligations. If you contact us in cases in case of any pre-contractual, contractual or in any other service request we will transfer your data to our affiliate company, LINDY International Limited, Sadler Forster Way, Teesside Industrial Estate, Thornaby, Stockton-on-Tees, TS17 9JY, England, which is providing our customer service. Also, other service providers used by us and vicarious agents may receive data for these purposes. This includes in particular the following companies: IT services, web shop platform operators, logistics companies, other dispatch service providers, printing service providers. Telecommunications, consulting, payment services, debt collection, auditors.

In the event that it is necessary to pass on data to third parties outside our company, this shall only take place if this is required by statutory provisions, if the customer has consented to it, or there is a legitimate interest.



Recipients of your personal data may be involved:

- Public authorities and institutions in the case of a legal or official obligation. other companies to which we are affiliated,

- other companies to which we may transfer personal data for the purpose of conducting business with you transfer data (banks; transport service providers; companies that destroy data),

- Service providers that we use within the framework of order processing relationships

Other data recipients may be those entities for which you have given us your consent to data transfer or for which you have granted us an exemption from the obligation to secrecy pursuant to the agreement or consent or to which we have given our consent on the basis of a balancing of interests are authorized to transmit personal data.

# V. Transfer of data to a third country or to an international organisation

The transmission of data to offices in countries outside the European Union (so-called third countries) shall take place, provided that

- it is necessary to execute your orders

- it is required by law (e.g. tax reporting obligations) or

- you have given us your consent.

Furthermore, a transfer to offices in third countries is planned in the following cases:

- If this is necessary in individual cases, your personal data may be transferred to an IT service provider in the USA or another third country in order to guarantee the IT operations of the company in compliance with the European data protection level.

# VI. How long will my data be stored?

We process and store your personal data as long as this is necessary for the fulfilment of our obligations contractual and legal obligations is necessary.

If the data is no longer required for the fulfilment of contractual or legal obligations, these will be deleted regularly, unless their - temporary - further processing is necessary. for the following purposes:

- Fulfilment of commercial and tax law storage obligations, which can be derived from various

legal obligations can result. The time limits specified there for storage and documentation are generally two to ten years. Documentation usually takes two to ten years.

- Preservation of evidence within the framework of the statutory statute of limitations. According to

195 et seq. of the German Civil Code (BGB), these limitation periods may be up to 30 years with a regular limitation period of 3 years.



### VII. What data protection rights do I have?

As a data subject, you have

- the right of access under Article 15 GDPR,
- the right to rectification under Article 16 GDPR,
- the right to cancellation under Article 17 GDPR,
- the right to limit the processing under Article 18 GDPR,
- the right to appeal under Article 21 GDPR
- as well as the right to data transfer according to article 20 GDPR.

The right to information and the right to deletion are governed by §§34, 35 BDSG resulting restrictions must be taken into account.

There is also a right of appeal to a competent data protection supervisory authority. (Article 77 GDPR in conjunction with § 19 BDSG-neu).

You can give us your consent to the processing of personal data at any time to be revoked. This shall also apply to the revocation of declarations of consent which were made prior to the validity of the of the GDPR, i.e. before 25 May 2018, have been issued to us. Please note that the revocation is only effective for the future. Any processing that took place before the revocation shall not be affected.

### VIII. Is there an obligation to provide data?

Within the framework of our business relationship, you must provide us with the personal data

the establishment, performance and termination of a business relationship and for the purpose of the fulfilment of the associated contractual obligations is necessary or for the collection of which we are liable. are legally obligated. We would like to point out that without the existence of this data, we will generally will not be able to make a contract with you, execute it and terminate it.

### IX. Does automated decision making take place?

Automated decision making within the meaning of Art. 22 GDPR for the purpose of justification and implementation of the business relationship is not used as a matter of principle. If we should use these procedures in individual cases, we will inform you separately about this and about your rights in this regard, provided that this is legally prescribed.

### X. Does profiling take place?

We do not use automated profiling within the framework of the business relationship.



## XI. Information about your right of objection according to Article 21 GDPR

#### 1. Right of objection in individual cases

You have the right, for reasons arising from your particular situation, at any time to against the processing of personal data concerning you carried out pursuant to Article 6 Paragraph 1(e) GDPR (data processing in the public interest) and Article 6(1) Letter f GDPR (data processing on the basis of a weighing of interests), to lodge an objection. If you file an objection, we will no longer process your personal data unless we can prove compelling legitimate reasons for the processing that outweigh your interests, rights and freedoms, or the processing serves the assertion, exercise or defense of legal claims.

2. Right of objection against the processing of data for the purposes of direct marketing In individual cases we process your personal data in order to operate direct advertising. You have the right at any time to object to the processing of personal data concerning you. data for the purpose of such advertising; this also applies to profiling, as far as it is compatible with such advertising. direct advertising is connected. If the objection is successful, further data processing will take place. for the purposes of direct marketing.

3. Addressee of a notice of opposition The contradiction can be addressed to free of form:

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